

Case IH provides hands-on training opportunity on Axial-Flow® 4088 HD combine in China

Case IH technical training event was organized in Yancheng city with a focus on Case IH Axial-Flow 4088 HD combine.

Shanghai, July 2017

More than 50 people between sales professionals, product technicians, dealers and customers have recently attended a very successful Case IH technical training event in Yancheng city, Jiangsu Province, on the east coast of China.

Split into theoretical and practical sessions, together with field demonstrations, the intense one-day training focused on the Case IH Axial-Flow 4088 HD combine. The attendees had the possibility to experience driving an Axial-Flow 4088 HD combine while harvesting a wheat field.

Case IH is committed to work closely with its dealers and customers, providing the support and the technical knowledge they need to get the most from their equipment. Thanks to this specific training, Chinese customers and dealers experienced first-hand the potential and the preciseness of the Axial-Flow 4088 HD combine, becoming also familiar with the advantages of this product.

The multi-awarded Axial-Flow 4000 Series is designed for the Chinese market and produced at its Harbin manufacturing complex. Developed to offer premium comfort, high capacity and unsurpassed grain quality, the new Axial-Flow 4088 HD is the upgraded version of the 4000 Series, and it benefits from a new reinforced feeder channel with three chains on the feeder in order to increase performance and reliability in high yield crops.

Through the field demonstrations, the Case IH Axial-Flow 4088 HD combine harvester provided real evidence of the strengths that have been made this product popular among Chinese farmers: the combination of high productivity with the exceptional quality of harvested grain.

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PRESS RELEASE

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Case IH is the professionals' choice, drawing on 175 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers is supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

Case IH is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

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